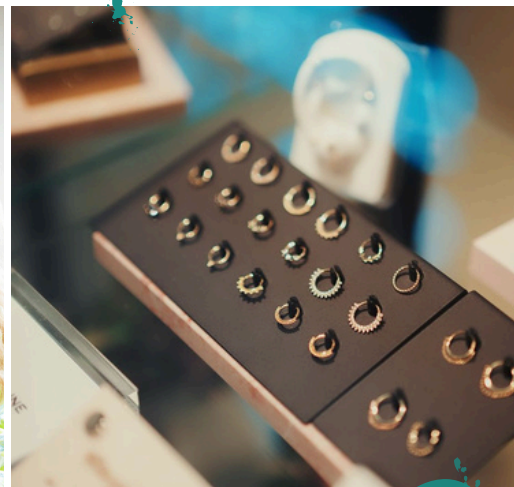


# INKORPORATED

TATTOO & PIERCING BOUTIQUE

AMSTERDAM



# MEDIAKIT

2024



# ABOUT INKORPORATED

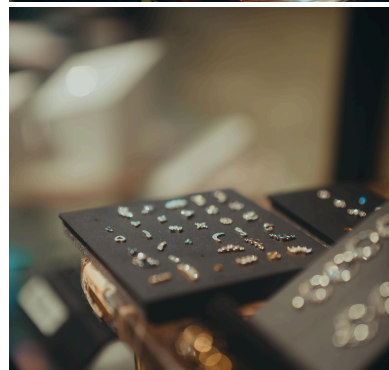
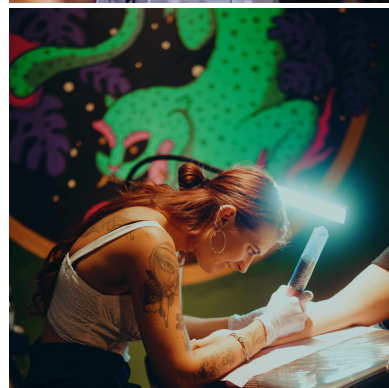
INKORPORATED is more than just a tattoo and piercing studio—it's an experience. Located in the heart of Amsterdam, we combine artistry, expertise, and unparalleled customer care to create lasting memories. From high-quality, luxury piercing jewelry to inclusive and innovative tattoo designs, we make sure every client feels seen, heard, and cared for.

Since opening in July 2020, INKORPORATED has become a haven for those who value creativity and quality. Our boutique-style approach blends tradition with modern techniques, attracting clients from all walks of life. Whether it's your first tattoo or your next piercing, we pride ourselves on making every visit personal, safe, and unforgettable.

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# WHY INKORPORATED

At INKORPORATED, we don't just create tattoos and piercings—we focus on the entire journey. Every detail is considered, from the welcoming atmosphere to our commitment to cleanliness and using high-quality materials. Our team of skilled artists and piercers are dedicated to delivering not only stunning results but also an experience that keeps clients coming back.



# UNIQUE SELLING POINTS

## EXPERTISE

Expert tattoo and piercing artists with years of experience.

## BOUTIQUE EXPERIENCE

A modern yet intimate approach to tattooing and piercing.

## LUXURY JEWELRY

We collaborate with high-end brands like BVLA and Wouters & Hendrix.

## HYGIENE & SAFETY

Safety, creativity, and inclusivity define every experience at INKORPORATED.

## CLIENT-CENTRIC APPROACH

Every client is treated like a VIP, from consultation to aftercare.

## FORWARD-THINKING TEAM

Combining years of experience with a passion for innovation.





# TARGET AUDIENCE



INKORPORATED resonates with a dynamic and loyal audience:

## AGE

Primarily millennials and Gen Z, with a core audience aged 18 to 50.

## GENDER

70% women and 30% men.

## LOCATION

Primarily based in Amsterdam, with a growing reach across The Netherlands and international visitors.

## LIFESTYLE

Socially conscious, trend-savvy, and valuing self-expression through body art.

## INTERESTS

Modern fashion, high-quality jewelry, creative self-expression, and personalized experiences.



Our audience is socially connected, and actively engages with us through Instagram, TikTok, our website, and word-of-mouth recommendations.

# OUR SERVICES

## TATTOOS

Add an exclusive tattoo experience to your event, brought to life by our top artists.

## PIERCINGS

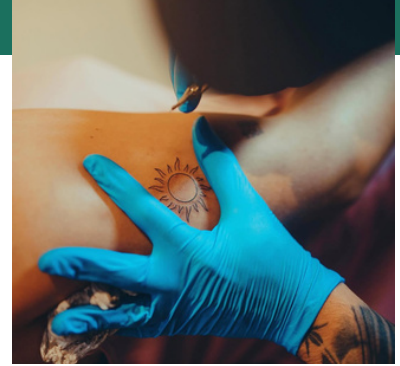
Treat your guests to the ultimate piercing experience with our stylish, high-quality jewelry.

## TOOTHGEMS

Add a sparkling touch to your event with our trendy toothgems.

## PMU

Enhance your beauty with semi-permanent make-up at one of our boutiques.





# LET'S COLLABORATE

INKORPORATED is your go-to partner for unique and memorable collaborations. From hosting exclusive piercing events and showcasing premium jewelry collections to offering a personalized, boutique tattoo and piercing experiences. We bring creativity, quality, and inclusivity to every partnership.

Our modern, client-focused approach makes us the ideal choice for collaborations that align with your brand's vision, bringing a touch of artistry and authenticity.

Whether it's enhancing your event with professional piercers, curating luxury jewelry pop-ups, or simply partnering with a trusted name in the tattoo and piercing industry, we're here to help make your vision a reality.



GET IN  
TOUCH!

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